

GENERATIONS OF GENEROSITY

The White Rose Tribute Event



Honoring The Massey Family

**APRIL 28, 2021
5:30PM - 7:30PM
75 SOUTH IVANHOE BLVD.**

**PLEASE JOIN US FOR AN
OUTDOOR COCKTAIL
RECEPTION AT
SENATOR BETH JOHNSON
PARK ADJACENT TO**

**THE FUTURE HOME OF THE
HOLOCAUST MUSEUM FOR
HOPE & HUMANITY**

Holocaust
MEMORIAL RESOURCE & EDUCATION
CENTER OF FLORIDA

www.holocaustedu.org

In the spirit of building just and caring communities free of antisemitism and all forms of prejudice and bigotry, the Holocaust Memorial Resource & Education Center of Florida is excited to present a new format for our annual Tribute event. Each year we come together as a community to support the important work of our Holocaust Center and to recognize local Upstanders who embody the values we hold most dear. A large portion of the funds we depend on to continue our educational and cultural programs are generated from this special event. As we strive to navigate our new norm, we are happy to announce a shorter cocktail reception to be held outdoors at the future home of the Holocaust Museum for Hope & Humanity at the gateway to downtown Orlando!

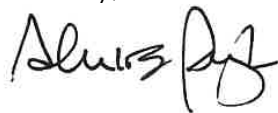
Celebrate with us as we honor true champions of our Central Florida community, The Massey Family, on Wednesday, April 28th, 2021 for the White Rose Tribute Event beginning at 5:30 PM at 75 South Ivanhoe Blvd.

The Massey Family is a most fitting and deserving recipient for the Tess Wise White Rose Award given our theme for 2021: **Generations of Generosity**. We are most grateful for their incredibly generous support of the Holocaust Center's mission and work, and for their participation in the vision for our new Holocaust Museum. We treasure their advocacy and friendship and look forward to making an even bigger impact together!

Please join us as we honor the Masseys – Harvey, Carol, Tony, Jann, Andrea, James and their children- for ALL they do for our community. Your continued support of our annual event will allow the Holocaust Center to continue our mission of providing important, innovative and inspirational programming to drive positive change.

Please see enclosures for details. In the interest of adhering to COVID guidelines and physically distancing, only a limited number of tickets will be made available. If your response is received by February 1, 2021, we will acknowledge your investment in our mission on the formal invitation. Thank you for your dedication and passion. Together we will continue to make a difference.

Sincerely,



Alexis Pugh
Tribute Event Co-chair



Valeria Shapiro
Tribute Event Co-Chair

The Holocaust Memorial Resource and Education Center of Florida is a tax-exempt 501(c)(3) organization regulated by the Florida Department of Agriculture & Consumer Services pursuant to the Florida Solicitation of Charitable Contributions Act. Our Florida Department of Agriculture & Consumer Services Registration Number is CH-204. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. An audited financial report is available from the Holocaust Center upon request.

THE WHITE ROSE TRIBUTE EVENT

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SUPPORTER CIRCLES

| | Valor \$10,000 | Hope \$5,000 | Resilience \$3,500 | Courage \$2,250 |
|----------------------------|-------------------|-----------------|-----------------------|--------------------|
| Tickets (Request Up To) | 10 | 8 | 6 | 4 |
| DIGITAL Program - Listing | ● | ● | ● | ● |
| Website | ● | ● | ● | ● |
| Printed Invitation (Name) | ● | ● | ● | ● |
| Digital Program - Ad Page | Full | Half | Half | |
| Co-Branded Social Ad | 3 | 2 | 1 | |
| On Screen at Event | Logo | Logo | Logo | Name |
| Logo - On Recorded Event | ● | ● | ● | |
| Copy of Recorded Event | ● | | | |
| Branding of Online Auction | ● | | | |

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CENTER OF FLORIDA

White Rose Tribute Event Supporter Registration

Name _____

(as it should appear for official recognition)

Contact (if different than name): _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

- | | | |
|--------------------------|----------|----------------------|
| <input type="checkbox"/> | \$2,250 | Circle of Courage |
| <input type="checkbox"/> | \$3,500 | Circle of Resilience |
| <input type="checkbox"/> | \$5,000 | Circle of Hope |
| <input type="checkbox"/> | \$10,000 | Circle of Valor |

Please Make Checks Payable to: Holocaust Memorial Resource & Education Center of Florida

851 North Maitland Avenue - Maitland, FL 32751

Please Invoice Me

Payment Enclosed

Credit Card Payments – Online at www.holocaustedu.org

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White Rose Tribute Event Digital Program Ad

Name _____

(as it should appear for official recognition)

Contact (if different than name): _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

- I am receiving a Digital Program Ad as a Supporter Benefit
- I would like to purchase a full page add for \$500
- I would like to purchase a half page ad for \$250

Digital Specifications - Please provide your digital ad in a JPEG or PNG format. The Digital Program will be shared electronically. A full page would be delivered as an 8.5 x 11 FLYER and a half page would be delivered as half of an 8.5 x 11 Flyer.

Checks Payable to - Holocaust Memorial Resource & Education Center of Florida 851 North Maitland Avenue - Maitland, FL 32751

- Please Invoice Me
- Payment Enclosed
- Credit Card Payments – Online at www.holocaustedu.org